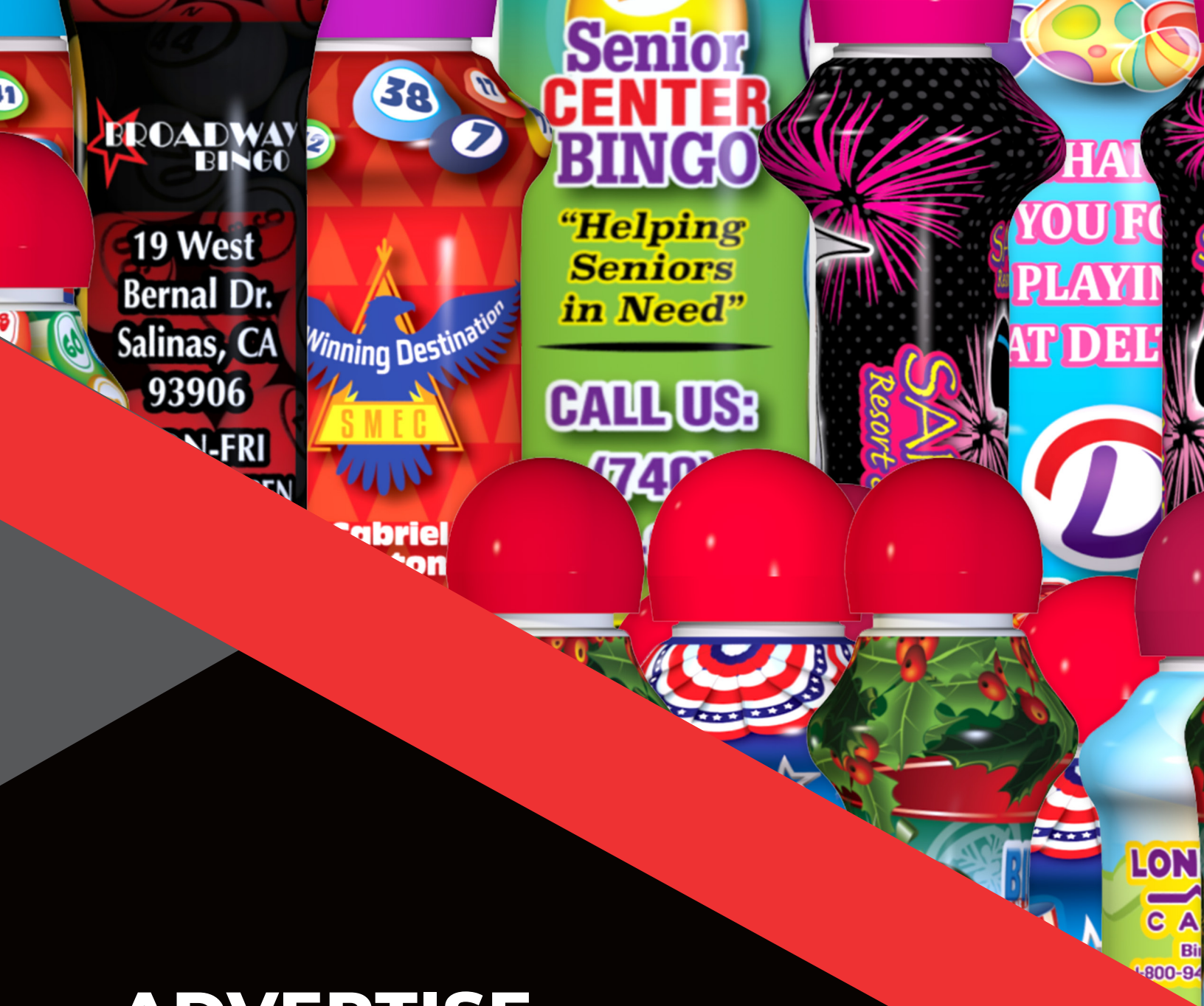


ADVERTISE YOUR EVENT  
IN FULL COLOR!

# CUSTOM BINGO INK SLEEVES

[bingoking.com](http://bingoking.com)





**ADVERTISE,  
PROMOTE AND  
INCREASE PROFITS IN  
YOUR VENUE**

**CUSTOM BINGO INK SLEEVE**





SANDIA  
Resort & Casino



Over 20 Years of Caring  
www.ersbingo.org  
Compassion  
Home Care



BINGO MARKER / MARQUEUR DE BINGO  
SHAKE BEFORE USING / BATAIR BIEN ANTES  
UNIS / HECHO EN CHINA  
110 ml • BINGO  
BINGO KING, 2807 L  
BATIR BIEN ANTES



# CASINOS...CHARITIES...





# ANNOUNCEMENTS...



# TRIBAL...SEASONAL...





# RESORTS...CLUBS...



# FRATERNAL ORGANIZATIONS...





# PROMOTIONAL...EVENTS



# GET INSPIRED!





# CREATE YOUR OWN SLEEVE

## SHORT RUN FULL COLOR CUSTOM SLEEVE PROGRAM

- Sleeves invoiced upfront.
- Ink dabbers sold separately.
- Minimum 5,000 sleeve order (34 - 35 cases).

Example: A 35 case order would require an order of 5,500 sleeves.

- Once the artwork is approved and quantities needed are established a contract will be provided to order the sleeves.
- Lead time: Once a custom sleeve contract is **signed and received**, then typical turnaround time is 21 days. Shipping is approximately 5 working days more, dependent on shipping schedules.



# ARTWORK REQUIREMENTS

## ACCEPTABLE FILE FORMATS

All files provided to us should be saved in native format.

Adobe Illustrator CC® (or earlier versions)

Do not embed graphics.

**All original files such as photographs, logos and background images are required.**

Adobe Photoshop CC® (or earlier versions)

**Photoshop files must be sent with layers visible and NOT FLATTENED.**

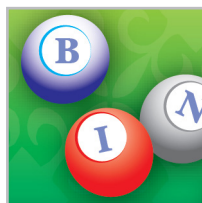
All fonts must be turned to outlines/paths.

## FONTS:

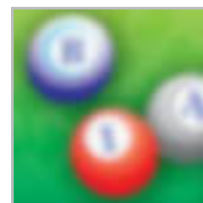
## IMAGES:

All linked images (EPS, JPG, TIFF, BMP, PSD) must be high resolution (300dpi). Image quality may be less than ideal with lower resolution.

**HIGH  
RES  
IMAGE  
RESULT**



**LOW  
RES  
IMAGE  
RESULT**



All images must be saved as **CMYK**.

## COLORS:

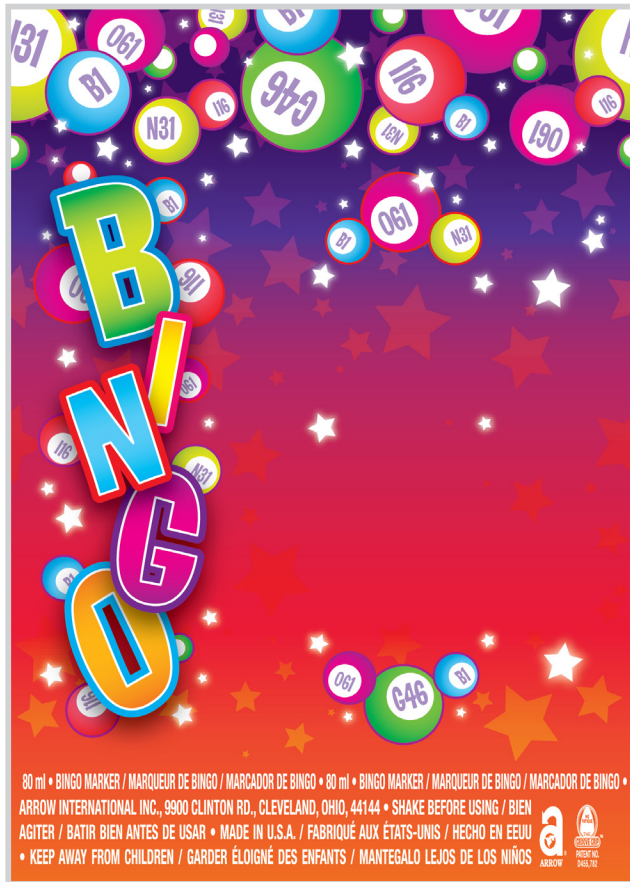
Specific Pantone colors (PMS) must be clearly indicated in the swatch palette.

**PLEASE INCLUDE A JPG IMAGE OF THE FINAL ARTWORK FOR REVIEW**



# EASY TO DESIGN SLEEVES

SIMPLY CHOOSE YOUR BACKGROUND & ADD YOUR INFORMATION.



1



2

VISIT **BINGOKING.COM**

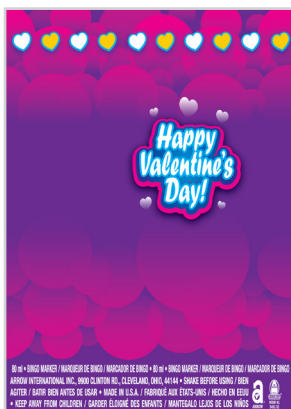
TO FIND THE MOST UP-TO-DATE SLEEVES AND ORDER FORMS.





THIS IS A REPRESENTATION OF THE MANY SLEEVE DESIGNS AVAILABLE.  
VISIT **BINGOKING.COM** TO VIEW THE MOST UP-TO-DATE SLEEVES.

\_\_\_\_\_





BINGOKING.COM